Political Action/Public Relations Report

June 09, 2017

We held our final member mobilization event on May 17th at Olivia’s Freezer. There were fifteen members in attendance. Lots of positive feedback was given at the event, and members expressed interest in attending another in the new school year. I think that regular freezer events with partial funding by SCEOT is something to consider for positive member engagement.

ETFO members are reminded that they are eligible for a subsidy of up to $500 to attend a political leadership convention. See [etfo.org](file:///C%3A%5CUsers%5Cmckellar%5CDownloads%5Cetfo.org) Advocacy & Action > Political Action > Subsidy for Political Convention Delegates for additional details and forms.

As always, members are reminded and encouraged to access the Building Better Schools website at [buildingbetterschools.ca](file:///C%3A%5CUsers%5Cmckellar%5CDownloads%5Cbuildingbetterschools.ca). This is a great resource for parents and community members. Members are asked to share this site with friends and family. Brochures are now available at the SCEOT office.