

NEWS BULLETIN

NEW AUTO RATES FOR EDUCATORS IN ONTARIO

To: Educators in Ontario

Date: November 14, 2014

Effective: November 1, 2014 New Business and December 1, 2014 Renewals

New Auto Rates: Johnson strives to deliver market leading products with competitive rates. Following the Government of Ontario's Auto Insurance and Cost Reduction Strategy we are pleased to announce that on average Educators insured with Johnson will see a reduction in their personal insurance auto rates. To achieve this we made a number of enhancements to our Ontario auto rates and we are implementing rate relief for good drivers which varies by territory, product and customer.

Value: We are always looking for ways to help deliver value-added benefits to Educators and we remain focused on helping Educators with insurable assets reflective of their lifestyle choices. Enhanced group discounts will be available to all your members provided your organization is an active Johnson affinity partner in the education sector.

Customer Service: From the day we first opened our doors in 1880, exceptional customer service has been the driving force behind Johnson. With that strong foundation, we have grown into one of Canada's leading providers of insurance. Today we have over 1500 employees in 23 locations in Ontario to serve the educators of the Province. We are able to give customers the peace of mind and confidence of dealing with a national company, and still deliver competitive, superior customer service at the local level.

Scholarships: Today, members with dependents beginning postsecondary studies can apply for one of 50 scholarships of \$1000 each year. Johnson is committed to supporting our policyholder dependents' in their pursuit of furthering their education. To date, Johnson has awarded over 1500 scholarships at more than \$1 million to support young Canadians across Canada in pursuit of their post-secondary education.

Group Support: Supporting our Group Clients and their efforts to improve the lives of their members and employees Johnson is proud to sponsor events including PD days, Recognition events and Educator conferences.

A purple banner with a white oval containing the text "SAVE ON AUTO INSURANCE WITH NEW LOWER GROUP RATES".

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NEW LOWER GROUP RATES

Please refer to our website (www.johnson.ca/educator) for additional advantages available. For more information on any of our services and support for Educators please contact your dedicated Johnson Consultant or contact us by phone at 1-877-296-5377 or email at ddesmarais@johnson.ca