



Women's  
Program

# ETFO Financial Health and Wealth Conference for Women



**Friday, April 10 (evening) & Saturday, April 11, 2015**

**Elementary Teachers' Federation of Ontario**  
136 Isabella Street, Toronto, ON M4Y 0B5

## **Keynote Speaker**

Kerry K. Taylor is a consumer expert and Canada's top personal finance blogger – her website Squawkfox.com was voted Canada's best money blog by *Globe and Mail* readers in 2010. Chatelaine named Kerry the "gold standard for personal finance blogging" in 2014 for inspiring Canadians to make wiser spending decisions. Kerry's financial writing reaches an audience of millions of readers around the globe each year. She is the author of 397 *Ways to Save Money* and is a money expert on Million Dollar Neighbourhood, a docu-reality series on the Oprah Winfrey Network. Kerry is regularly featured in *The Globe and Mail*, the *National Post* and on television and radio where she freely shares her money-saving ways.

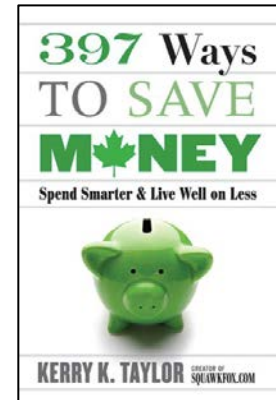


**This conference is designed to provide women members with an opportunity to increase their financial literacy and learn about proactive strategies to address their financial fitness. Register today. Spaces are limited. For more information about the conference contact: Joanne Myers, [jmyers@etfo.org](mailto:jmyers@etfo.org).**

# Keynote Speaker - Kerry K. Taylor

## Unconventional Ways to Save Money

Kerry shares how she has informed and convinced millions of people to embrace a life of thrift by reflecting on our disposable lifestyle, impulsive spending habits, and by challenging conventional views on accumulating wealth. By discussing her most popular articles, she explains why saving money is about more than balancing a budget.



## Agenda

### FRIDAY, APRIL 10, 2015

5:00 – 8:00 p.m.	Registration
5:45 – 6:45 p.m.	<b>DINNER &amp; SOCIAL</b>
7:00 – 7:15 p.m.	Welcome & Introductions
7:15 – 8:45 p.m.	Keynote Presentation: Kerry K. Taylor

### SATURDAY, APRIL 11, 2015

8:00 – 8:30 a.m.	Registration
8:00 – 9:00 a.m.	<b>LIGHT BREAKFAST</b>
9:00 – 10:30 a.m.	Morning Plenary – Lisa Raponi
10:30 – 10:45 a.m.	<b>NUTRITIONAL BREAK</b>
10:45 – 12:30 p.m.	<b>Morning Sessions</b> W1 – OTPP – Pension W2 – Service Canada/Income Security Programs W3 – Managing Debt W4 – Controlling Your Financial Future W5 – Financial Literacy & Social Justice
12:30 – 1:15 p.m.	<b>LUNCH</b>
1:15 – 3:00 p.m.	<b>Afternoon Sessions</b> W1 – OTPP – Pension W2 – Service Canada/Income Security Programs W3 – Managing Debt W4 – Controlling Your Financial Future W5 – Financial Literacy & Social Justice

**For Women Non-Members,** registration fees will include conference materials and meals only.

**For Women ETFO members,** ETFO covers the cost of travel, conference materials, accommodation, (double occupancy), meals, release if required and dependent care based upon ETFO provincial guidelines.

**Saturday, April 11, 2015**

**Plenary Session:** 9:00 a.m. – 10:45 a.m.

**Changing Role of Women in Finance**

This session will focus on the changing role of women in the finance industry and in their own homes. Throughout the plenary presentation Lisa Raponi will empower the audience to take an active interest and more control of their financial matters and demystify the anxiety that often comes with that power.

**Workshops:** 10:45 a.m. – 12:30 p.m. *and* 1:15 p.m. – 3:00 p.m.

All workshops repeat in the afternoon. Please choose one workshop per session.

**W1 OTPP - Pension**

This workshop is appropriate for members close to retirement as well as those thinking about their pension. This presentation covers an array of topics ranging from how pensions are calculated, the choices you can make to optimize the pension for you and your survivors, death benefits and preparing for retirement.

**W2 Service Canada / Income Security Programs**

Come and learn about benefits under the Canada Pension Plan (CPP) and the Old Age Security (OAS) program. We will focus on retirement, survivor and disability benefits.

**W3 Managing Debt**


The emphasis of this workshop will be on managing debt and how Credit Canada can help. Strategies for establishing and reaching your financial goals will be provided as well as tips on money management, budgeting and credit files.

**W4 Controlling Your Financial Future**


This practical workshop will focus on taking control of your own financial future. Financial tips which concentrate on budgeting, savings strategies, understanding your pension and investment options will be provided. The presentation will also highlight strategies to become debt free faster!

**W5 Financial Literacy & Social Justice**


This practical workshop will support grade 4-8 educators in teaching financial matters and integrating financial literacy into their classrooms across many areas of the Ontario curriculum. Participants will learn and share effective teaching strategies while integrating principles of social justice education into their practice. A variety of curriculum-linked, classroom-ready learning resources and links will be provided.



Applications must be received by noon **March 6, 2015.**



Participants will receive confirmation of their registration acceptance by **March 20, 2015.**



Email **Priya Fernando** at **pfernando@etfo.org** to inform her of any cancellations. **No refunds 72 hours prior to event.**



**Applications must be received by  
noon Friday, March 6, 2015**

ETFO Membership #: \_\_\_\_\_  Non-ETFO Member

Full Name: \_\_\_\_\_

Local (Board): \_\_\_\_\_

DECE  ESP  OT  PSP  Teacher

Home Address: \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

School Name: \_\_\_\_\_

School Phone: \_\_\_\_\_ School Fax: \_\_\_\_\_

**In the event of an emergency, please contact:**

Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Please write the workshop numbers of your choices for each session.

	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice
Morning Session		
Afternoon Session		

## SELF-IDENTIFICATION

Member self-identification allows ETFO to achieve a critical goal, supporting and encouraging the participation of all members in ETFO programs, services, and events.

By completing this section, ETFO will be able to undertake the necessary statistical analysis to achieve this goal. All information collected and the reporting of statistical data will ensure full confidentiality of all members. Although the completion of this section is voluntary, ETFO encourages members to self-identify.

**Self-identification:**

- Aboriginal  Disabled  Racialized group  
 Woman  Lesbian, gay, bisexual, transgender, queer  
 or questioning

**For registration, please complete and return this form by noon  
Friday, March 6, 2015 by mail or fax to:**

**Priya Fernando, Conference Liaison**  
 Elementary Teachers' Federation of Ontario  
 136 Isabella Street, Toronto, ON M4Y 0B5  
 Tel: 416-962-3836; Toll Free: 1-888-838-3836, ext. 2321  
 Email: [pfernando@etfo.org](mailto:pfernando@etfo.org) Fax: 416-355-6762

## HOTEL ACCOMMODATION DETAILS:

Park Hyatt Toronto  
 4 Avenue Road, Toronto, ON M5R 2E8

Accommodations will be shared (2 per room).

I will require accommodation: Yes  No

Room Type (please check one): Single  Double

If I choose a **single room**, I understand that I am personally responsible to pay for the difference for the single accommodation supplement of **\$100.34 per night** which must be sent in with my registration form. No room accommodation is provided for non-members.

I would like ETFO to choose a roommate for me. Yes  No

I would like to share with: \_\_\_\_\_  
 (Please note that if the person you have indicated is not attending the conference, ETFO will select a roommate for you.)

## PERSONAL ACCOMMODATION:

Please contact Priya Fernando, Conference Liaison at ext. 2321 or email [pfernando@etfo.org](mailto:pfernando@etfo.org) at the provincial office for any additional special needs requirements:

**Accessibility Requirements:**

\_\_\_\_\_

**Dietary Requirements:**

\_\_\_\_\_

**Other:**

\_\_\_\_\_

To access forms relating to personal accommodation needs, please visit <http://etfo.ca/beingamember/accessibility>.

## PAYMENT

### REGISTRATION FEE:

**ETFO Members: \$75; Non-Members: \$160**  
 (Please include single room-rate – \$100.34 if applicable.)

### BY CREDIT CARD:

Please check one: VISA  MASTERCARD

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

### BY CHEQUE:

Please enclose cheque payable to ETFO: \$ \_\_\_\_\_

